

Wild Firefly™



A BRAND BY LAZYONE | SUMMER 2026





Wild Firefly creates baby and kids pajamas made from 100% organic cotton, designed to be exceptionally soft and high quality. Each style features playful, timeless prints that bring a little fun and magic to everyday moments — from cozy nights to slow mornings.

And for simplicity, all wholesale ordering remains on the LazyOne wholesale site, giving retailers a seamless way to shop both brands together.

Visit wholesale.lazyone.com

Wild Firefly Product Available May 2026

Infant Footed Pajama

\$10 EACH (Sold Individually)

Available Sizes

NB | 0-3M | 3-6M | 6-9M | 9-12M | 12-18M | 18-24M

Long Sleeve Kid Sets

\$10 EACH (Sold Individually)

Available Sizes

2T | 3T | 4T | 5 | 6 | 7 | 8

\$300 MINIMUM ORDER

(CAN BE COMBINED WITH LAZYONE & OUTERLAKE PRODUCTS TO REACH MOQ)





Infant Footed Pajama

Jungle
#WF1017

Long Sleeve Kid Set

Jungle
#WFK017



Infant Footed Pajama

Cats
#WF1006

Long Sleeve Kid Set

Cats
#WFK006



Infant Footed Pajama

Butterfly

#WF1002

Long Sleeve Kid Set

Butterfly

#WFK002



Infant Footed Pajama

Coral Stripes

#WF1007

Long Sleeve Kid Set

Coral Stripes

#WFK007



Infant Footed Pajama

Teal Stripes

#WFI008

Long Sleeve Kid Set

Teal Stripes

#WFK008



Infant Footed Pajama

Planets

#WFI010

Long Sleeve Kid Set

Planets

#WFK010





Infant Footed Pajama

Fruit

#WFI013

Long Sleeve Kid Set

Fruit

#WFK013



Infant Footed Pajama

Strawberries

#WFI015

Long Sleeve Kid Set

Strawberries

#WFK015



Infant Footed Pajama

Small Floral

#WF1032

Long Sleeve Kid Set

Small Floral

#WFK032



Infant Footed Pajama

Flowers

#WF1022

Long Sleeve Kid Set

Flowers

#WFK022



Infant Footed Pajama

Construction

#WFI019

Long Sleeve Kid Set

Construction

#WFK019



Infant Footed Pajama

Dinosaurs

#WFI028

Long Sleeve Kid Set

Dinosaurs

#WFK028

Infant Footed Pajama Features



Nickel-free snap & protective zipper guard

Soft, breathable organic cotton—non-toxic, gentle on sensitive skin, with 1×1 rib stretch for a perfect fit.

Non-slip grips with ankle elastic for a stay-put fit.

Two-way zipper designed for easy changes

Infant Footed Pajama Size Guide

Please use the weight and height to determine the correct size

SIZE	WEIGHT	HEIGHT	SIZE	WEIGHT	HEIGHT
Newborn	6-9 lbs / 2.7-4.1 kg	up to 21.5" / 55 cm	9-12 Months (12M)	21 - 25 lbs	30.5 to 32.5"
0-3 Months (3M)	9-12.5 lbs / 4.1 - 5.7 kg	21.5"- 24" / 55-61 cm	12-18 Months (18M)	25 - 28 lbs	30.5 to 32.5"
3-6 Months (6M)	12.5-17 lbs / 5.7-7.7 kg	24"- 26.5" / 61-67 cm	18-24 Months (24M)	28 - 30 lbs	32.5 to 34"
6-9 Months (9M)	17-21 lbs / 7.7-9.5 kg	up to 28.5" / 72 cm			

Long Sleeve Kid Set Size Guide

Please use the weight and height to determine the correct size

SIZE	WEIGHT	HEIGHT	SIZE	WEIGHT	HEIGHT
2 Toddler (2T)	29-31 lbs	35 to 36"	6 Years (6Y)	38-48 lbs	42 to 46"
3 Toddler (3T)	31-33 lbs	36 to 39"	7 Years (7Y)	49-58 lbs	47 to 50"
4 Toddler (4T)	34-37.5 lbs	39 to 41"	8 Years (8Y)	59-69 lbs	50 to 53"
5 Toddler (5T)	37.5-42 lbs	41 to 44"			



**Wild
Firefly™**



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